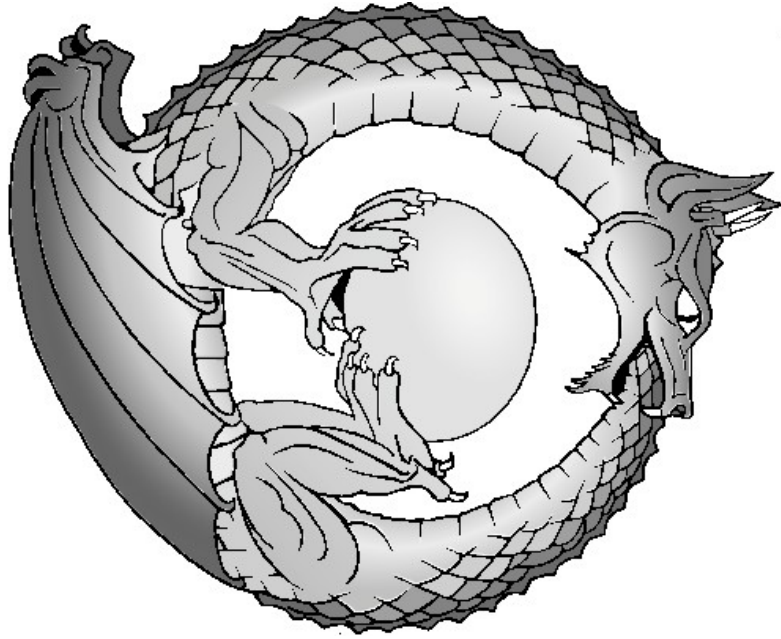


**Let's make the
Dragon Dreaming Platform together!**



Manuela Bosch
Schlesische Str. 36
10997 Berlin
0177 372 25 80
manuela@vanillaway.net

Angel Hernandez
Emser Str. 77
12051 Berlin
0177 436 17 45
angel@wingsystems.net

Invitation

We would like to use this opportunity, and as long as John is still in Europe, to create an innovative DD-Internet-Platform. Our goal is to inspire and amuse, in a way that allows a clear view and makes the DD-Networks stronger and easier, with a focus on personal contact, therefore offline!

A Platform like that offers lots of possibilities:

It will be striking, interactive and cooperative. Dreams and implementations of online projects will be possible across spatial paths. Every practitioner/participant supports each other in terms of content and structure. It will make as well easier the necessary mediation between Trainers and Project-groups that need it. We want to present our methods externally in a transparent and attractive way in order to allow interested people an exciting and easy access.

The technical basis of the platform is designed so that it can grow organically with the community. Your dreams, desires, functions or contents will find a place in this platform.

Our commitment:

Since March 2011, we are constantly working on this idea and many of you have been already informed and consulted about it in several occasions. So far, we have formed a core team which now has five members for the binding implementation, who develop the platform structure, content and requirements in a continuous Dragon-Dreaming learning process.

We are documenting all our ups and downs, all our "ahas", in order to learn from them and publish them.

We work already about 30h/Week monthly and we organize an intensive two-day meeting once a month as well, no payment till now. John Croft guides the process continuously from the beginning.

We want to share together the costs of the platform and with such support to reach some more inspired people to be part of it.

Now it is about how to find out quickly a joint financing deal (and utilization) for the platform.

How can you contribute?

What we actually need as a priority right now is money! We would like to ask you as a DD-Sympathisant and future User of the platform, to participate in the initial capital expenditure and the installation costs. Please notify us as soon as possible (preferably today :-)) your financial investment possibilities. We hope that the amount of money you give, express an appreciation for our work, but not so much that influences your joy! Anything else would not be in the sense of Dragon Dreaming!

If you want to get involved, please contact us as soon as possible and tell us the amount or transfer the money directly to the account below.

Once we have the needed money, any involvement with regard to content or editing is very much welcome.

Extracts from our dream / concept of the platform:

Our most important points for the design of the website. It should:

- * Be innovative, clear and extremely friendly to the user
- * Make visible what lives in the people who stand behind it (presentation of the projects and trainers)
- * Refer to contents that make evident the necessity of a "global change" and provoke that kind of change
- * Reflect the four elements: dreams, plans, making and celebrations and make them experience
- * Be versatile and colorful, but homogeneous in its general design
- * Fast, competent and resource-friendly Q & A feature (Forum)
- * Reach those who need help for their projects
- * Simple, transparent internal communication, in which the celebration takes space.

We intend to achieve this with (extracts):

- * Linear side-by-side management, which is playful at the same time
- * Motivation / Background / profile of the trainer
- * Projects-exchange centre
- * Library area (literature list, download section, videos, DD-Wikipedia, John's personal papers)
- * Search-function
- * Multilingualism
- * An intranet for members
- * Project management tools, such as the software Karabirth
- * Comments function for all participants in each project
- * Seminar schedule table
- * Integrated mailing list
- * Trainers should be able to register themselves and maintain their profiles and appointments by their own
- * Integrate news blog on the home page. I.e. if there are new projects / trainers, or changes in profiles, they will automatically appear in the news blog.

How can the platform look like?

Essenz

Sitemap

Projektbörse

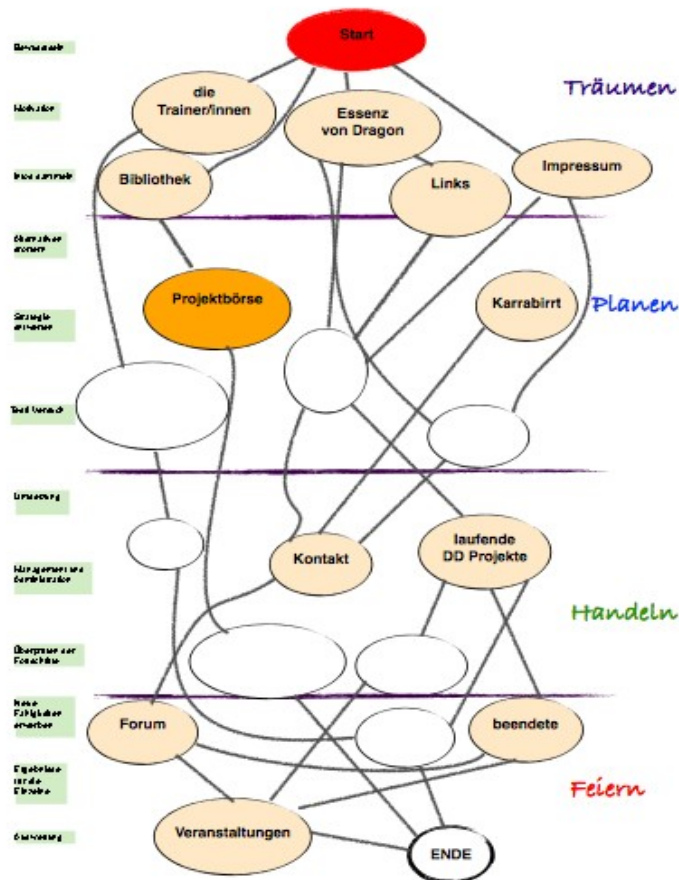
Trainer

Termine

Bibliothek

Forum

Impressum



Cost of the minimum requirements:

For the basic technical system and the programming of the key features we need a budget of **8.000 €**

- 1.500 € Strategy and coordination
- 750 € Logo-Design
- 1.000 € Projektmanagement
- 2.000 € Programming
- 1.000 € Webdesign
- 1.000 € Editorial
- 750 € Celebration and evaluation

With a budget of **3.000 €** we can realize a basic system, which could grow in the next month.

250 € Strategy and coordination

750 € Logo-Design

500 € Projektmanagement

500 € Programming

500 € Webdesign

250 € Editorial

250 € Celebration and evaluation

Costs of our dream:

So that we can fully realize our dream, and thus not only realize the intranet, the software and playful Karabirth Design-elements, but also a real offline-dreams, our budget is about **15.000 €**:

2.000 € Strategy and coordination

750 € Logo-Design

2.000 € Projektmanagement

3.000 € Programming

1.250 € Webdesign

4.500 € Editorial and translation

1.500 € Celebration and evaluation

We are planning to implement the DD-Internet platform in any case. But if many more shoulders can share the financial burden, the platform would be more beautiful, innovative, comprehensive and open!

On the 1st of November 2011, it will be decide with help of your answers and contributions, how we can go on and how can we fulfill our (and your?) dream.

Please, send transfers to the following account:

Bank account

Name: Manuela Bosch

Account number: 1123320503

Bank: GLS Bank

Sort code (BLZ 43,060,967)

IBAN DE63430609671123320503

BIC GENODEM1GLS